



Becoming an Agility Consulting Affiliate

You are considering becoming an Agility Consulting Affiliate for one simple reason: **opportunity**. An opportunity to explore new services, generate revenue, network with similar consultants without increased overhead costs, take advantage of increased agility capabilities and gain access to expanded markets. This is what the Agility Consulting Network does and that's why independent practice consultants value our network so highly. The Agility Consulting Network is an excellent way to react quickly and effectively to change. Nimble, scalable and fluid, our network of affiliates can mitigate the risk involved with pursuing new market opportunities. Through the expertise that you will gain by applying our agility products and services, you will have an excellent channel for attracting new customers and gaining market share in previously unreachable verticals or niches.

HERE'S 4 QUICK QUESTIONS TO ASK YOURSELF...

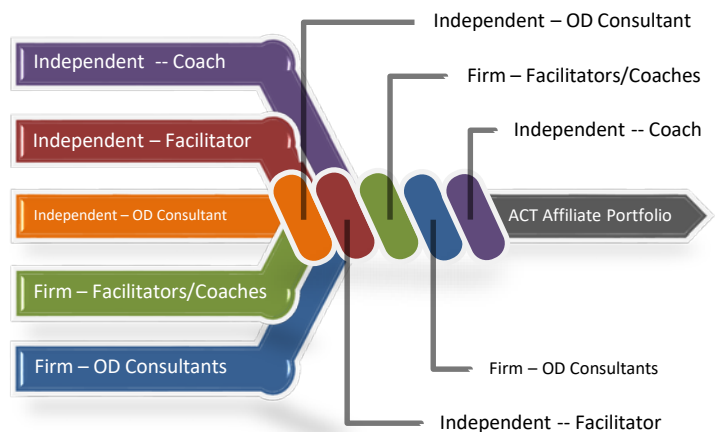
1. Do you struggle finding time, freedom and balance in your life working a JOB?
2. How many times a day do you think to yourself...
"Why am I working for someone else instead of myself"?
3. Do you feel stuck, undervalued, over worked and under paid?
4. Do you see how this is affecting your quality of life...your health...your family?



Typical Types of Consulting Practices of Agility Consulting Affiliates

Our Agility Affiliates represent our products and services with their prospects and clients. They often work with our clients on large engagements that require affiliates who are located globally. Agility Affiliates often have an opportunity to collaborate on business development and marketing initiatives including conference presentations, co-authoring articles, authoring whitepapers on specific agility-related topics, etc. They have their own consulting practices that primarily focus on the following areas:

1. Executive Coaching
2. Leadership and Team Development/Facilitation
3. Organizational Development/Transformation





Affiliate Definitions and Objectives

An affiliate agreement is an arrangement in which Agility Consulting and the Agility Consulting Affiliate are both willing and motivated to work together for a common business benefit. The underlying belief is that if both parties work together, they will gain more than if they worked separately.

Typical objectives of an Agility Consulting Affiliate include:

- Strategic or tactical benefits gained without investing in additional overhead
- Capacity or capabilities focused on leadership, team and/or organizational agility
- Revenue generation, access to markets or market segments
- Certification in using agility-specific product and service offerings with current and future clients
- Marketing and business development opportunities
- Collaborating with agility experts in each of the 4 Agility Consulting Practices

LEADERSHIP AGILITY PRACTICE

Our Philosophy and Commitment

Our Leadership Agility Portfolio

The AGILE MODEL™

THE AGILE MODEL™

Contact:
Nick Horney, Ph.D.
Agility Consulting and Training
10000 Katy Road, Suite 1000
Houston, TX 77054

TEAM AGILITY PRACTICE

Teams are the Building Blocks of Organizations

Working in Clusters

Agile Advantages

The AGILE MODEL™

THE AGILE MODEL™

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ORGANIZATIONAL AGILITY PRACTICE

Creating Your Agility Advantage

The Journey for Agility

Agility: Focused, Fast & Flexible

The AGILE MODEL™

THE AGILE MODEL™

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AGILITY ANALYTICS PRACTICE

Bring Your World into Focus

Agility Analytics in Practice

THE AGILE MODEL™

THE AGILE MODEL™

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Examples of work with our Agility Affiliates include:

- **Brian Anderson**, Performance Edge, Inc. (San Francisco, CA) -- Served as a facilitator for the Agility Consulting seminar called The Agility Advantage™ for an Oil & Gas Industry client in Houston; Served as a facilitator for multiple AMA seminars that Agility Consulting designed – Strategic Agility and Resilience; Co-presented with Dr. Horney at a Human Resource People & Strategy Annual Conference with clients from Apple and Aramark
- **Dr. Marilyn Buckner**, National Training Systems, Inc. (Atlanta, GA) – Supported clients Marilyn had (e.g., Coca Cola, Nationwide Insurance and Siemens) through our coaching, high potential talent assessment & development, team development and Team LINKS
- **Dr. Kozhi Makai**, Kozhi Makai Worldwide (Houston, TX) – Applied the Leadership Agility Profile 360 with coaching and leadership development clients.
- **Wally Boehm**, Wally Boehm & Associates (Dallas, TX) – Served as lead consultant for Team Agility Workshops at Abbott Neuromodulation.
- **TidalShift** (Toronto, Canada) – Partnered on consulting and training with healthcare and global banking clients based in Toronto, Canada.