EVALUATING RESULTS with AGILE STRATEGY MAP™

The ultimate question for all organizations and leaders ... WHAT DOES SUCCESS LOOK LIKE? Creating clarity in that picture can be very illusive and chameleon-like – ever changing in our turbo-turbulent world.

Today the old planning adage is ever so true ... if you know not where you are going – any road will take you there! One of the many challenges we face in this VUCA world is the need to continuously clarify (over and over again) ... where are we heading and what does success really mean for all stakeholders.
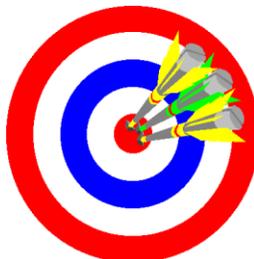

Our fast paced and volatile environment can easily create a READY, FIRE, AIM mentality contributing to organizations losing time and effectiveness by wasteful detouring through the competitive landscape.

This is where AGILE strategy maps can play a powerful role in helping define and communicate your vision, values and strategic priorities throughout your organization. The AGILE STRATEGY MAP™ captures and communicates the essential elements that organizations need for providing FOCUS that helps Vision become Action! This framework works best when you can cascade the strategy map concept to each business unit and function to define how they align and support the enterprise priorities in being ... focused, fast and flexible!

Our website captures the stories of two organizations who developed Agile Strategy Maps to help guide and engage their organizations in exciting strategic and cultural transformations - a regional bank in Durham, NC ([M&F Bank](#)) and a branded lunch meat producer headquartered just south of Chicago ([Land O'Frost](#))

Clarity, alignment, synchronization, accountability & focus ... words being used increasingly in cubicles as well as boardrooms. We find an abundance of metrics and measurement happening – almost overabundance as we try and "control" factors beyond control. Key is looking at the right mix of leading and lagging KPI's in our dashboards so we can stay aligned with value creation embedded in your strategy map bull's eye!